

THE CRAFT FAIR GUIDE EVALUATION FORM

CITY _____ NAME OF FAIR/MALL _____

DATE(S)*** _____ DAY(S) M T W T F S S ***Reviews must be received within 2 months of the show.

ENVIRONMENT: INSIDE OUTSIDE DESCRIBE: _____

DESCRIBE PUBLIC: (e.g. Browsers, Sophisticated, Families, etc.) _____

WEATHER: _____

COST: \$ _____ &/OR _____ % IF PERCENTAGE, CENTRAL CASHIER? YES _____ NO _____ PUBLIC'S COST: _____

1. HOW DO YOU RATE THIS FAIR FOR SALES? (BAD) 0 1 2 3 4 5 6 7 8 9 10 (GREAT)
- 1a. (Optional) APPROXIMATE GROSS, TO THE CLOSEST \$100: 0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 52 54 56 58 60 _____
2. HOW DO YOU RATE THIS FAIR FOR ENJOYABILITY? 0 1 2 3 4 5 6 7 8 9 10
3. WOULD YOU RETURN? YES _____ NO _____ ? _____ 4. ATTENDANCE: LOW _____ MEDIUM _____ HIGH _____
5. COMMENTS ABOUT THE FAIR IN GENERAL: _____

6. PROMOTER: _____ PHONE: (____) _____
PROMOTER'S ADDRESS: _____

7. COMMENTS ABOUT THE PROMOTER: _____

8. WHAT IS YOUR CRAFT? _____ IF JEWELER, WHAT PRICE CATEGORY? UNDER \$100 _____ OVER \$100 _____
(LETTER SYMBOL IF KNOWN)

Every 3 months a FAIR EVALUATION FORM is picked at random in a drawing for a FREE year's subscription to **THE CRAFTS FAIR GUIDE**. To be eligible, please fill in the form below.

NAME _____ PHONE: (____) _____

ADDRESS: _____

CITY _____ STATE _____ ZIP _____ E-MAIL _____

ABOUT THE CRAFTS FAIR GUIDE

The CRAFTS FAIR GUIDE reviews and evaluates over 1000 fairs throughout the West. We compile data from over 10,000 Evaluation Forms like this one into concise, easy-to-use quarterly magazines that give you the information you need to decide which fairs to do... and which ones to avoid.

REMEMBER: Doing good fairs while avoiding bad ones is the key to getting ahead in the crafts fair business. A full year's subscription to **The Crafts Fair Guide** is just \$45...*much less than the cost of doing ONE bad fair.*

OUR 30-DAY MONEYBACK GUARANTEE: The **CRAFTS FAIR GUIDE** is unconditionally guaranteed for 30 days. If you are not completely satisfied with your order, simply return the order for an unconditional money back guarantee, up to 30 days from receipt of your order. No questions asked, no hard feelings."

<p style="text-align: center;">Please send this form to: THE CRAFTS FAIR GUIDE P.O. BOX 39429, DOWNEY, CA 90239-0429 415-924-3259 (No Cal) 562-869-5882 (So Cal) Fax 562-904-0546 WWW.CRAFTSFAIRGUIDE.COM</p>	<p>I'm not a CFG subscriber _____. Tell me how the CFG could help me ____.</p> <p>I'm a CFG subscriber _____. Send me _____ Evaluation Forms. Send me _____ Subscription Forms to give to others.</p>
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The Crafts Fair Guide

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